

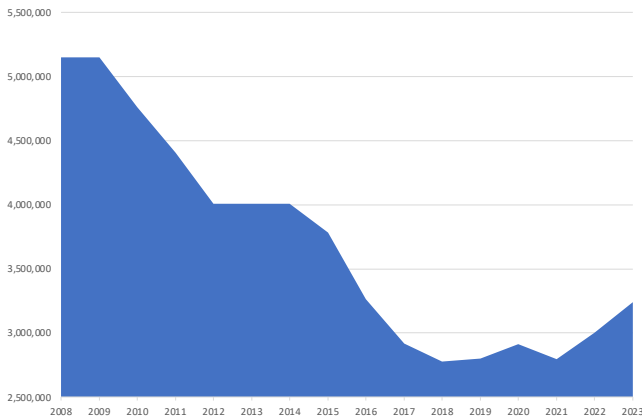


State of the Arts 2023

Troubling Signs for the Sector

Converging Issues

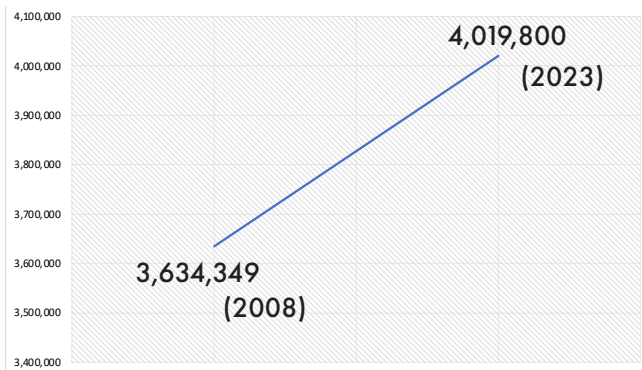
Years of state budget cuts, an unprecedented pandemic, and a dramatic rise in inflation are eroding the arts and cultural sector's ability to serve important needs in Oklahoma. At the same time, population growth is requiring the sector to serve more people with fewer resources. The result of these converging issues is a trajectory that undermines state leaders' efforts to make Oklahoma a business- and family-friendly state.



Budget cuts

-37% (2008-2023)

State appropriations for the Oklahoma Arts Council are down substantially since 2008, sharply diminishing our ability to invest grant funding in communities and schools.



Population boom

+385,451
(2008-2023)

Oklahoma's growth rate has created additional strain on organizations. Per capita annual state investment in the arts **fell from \$1.41 to \$0.81** as the population increased and appropriations for the Oklahoma Arts Council decreased.



Inflation rates

\$1.00 = \$1.40

High inflation means dollars don't go as far for artists and arts organizations. It takes \$1.40 in 2023 to buy something that cost \$1.00 a few years ago.

Pandemic Impact

- \$-**43.7** million revenue loss
- One-half of organizations lost **50%** of revenue
- One-third of organizations lost **75%** of revenue
- **3,141** canceled artist contracts
- **3,072** canceled service contracts
- **34%** reduced pay and/or implemented layoffs



Pandemic toll

-\$43.7M

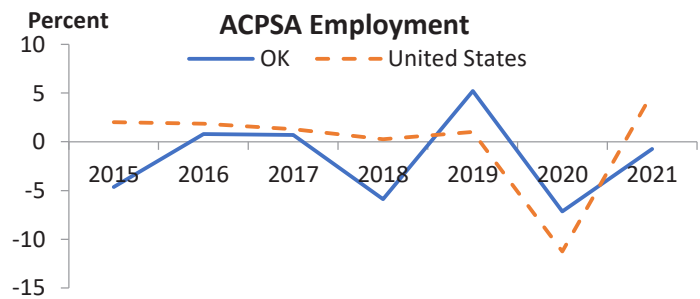
Oklahoma nonprofit arts and cultural organizations reported **unprecedented losses** during the heart of the pandemic, March to December 2020.

Oklahoma Creative Workforce Growth Ranks Last

A newly-released report showing Arts and Cultural Production Satellite Account (ACPSA) data from the U.S. Bureau of Economic Analysis shows the recovery of Oklahoma arts and cultural sector jobs from the pandemic is slower than every other state. The troubling data has potentially long-term implications for undermining state leaders' goals. Without a vibrant arts and cultural sector, Oklahoma's ability to develop creative workforce, lure large industries, and attract high quality jobs is at risk.

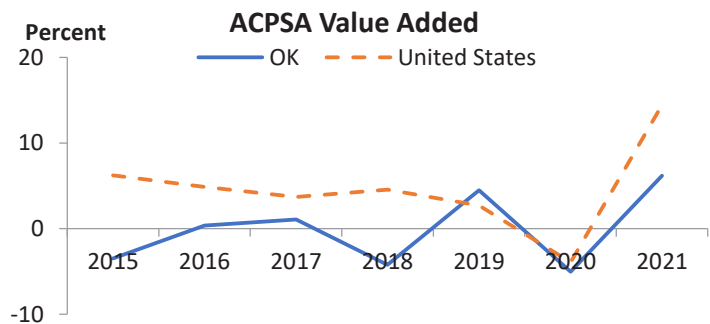
ACPSA Employment

In 2021, Oklahoma ranked 50th among all states in arts and cultural sector job growth. Since 2020, employment in the sector in Oklahoma has actually decreased 0.73%, compared with an increase of 4.96% for the nation.



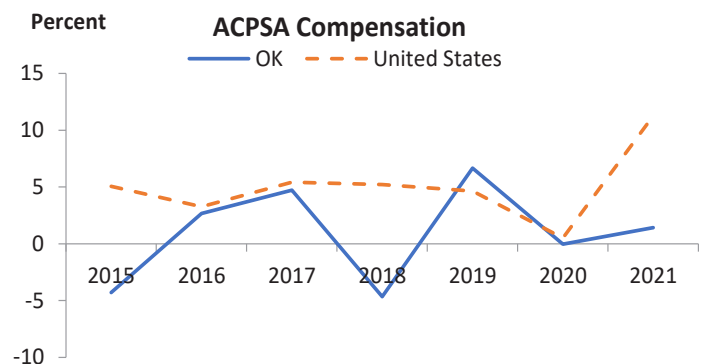
ACPSA Value Added

In 2021, Oklahoma ranked 47th among all states in ACPSA value added growth. The growth in the value of the sector to the state's economy (6.18%) was less than half of the growth in the value of the sector to the nation's economy (14.43%).



ACPSA Compensation

In 2021, Oklahoma ranked 49th among all states in arts and cultural sector compensation growth. Since 2020, compensation has grown 1.42% in Oklahoma, compared with an increase of 11.27% of the nation.



Despite the resiliency of Oklahoma's arts and cultural sector and the industriousness of the creative workforce, trends in the sector's long-term health must be addressed for the state to fully leverage its role in economic development, quality of life, education, health and well-being, and other areas that are important to Oklahomans.